

FemtoTools is a high-tech Swiss company that develops and sells high-resolution, microchip-based nanoindenters for applications in materials science, metallurgy, thin films, and microsystem technology. Our unique technology is driving rapid expansion in our team and global customer base.

Scientific Communications Expert

We are seeking a highly motivated Science Communications Expert with extensive experience in metallurgy to join our team. In this role, you will be responsible for formulating, designing, and distributing marketing materials across multiple channels. Your expertise in scientific writing and marketing will play a crucial role in generating interest and demand for our products worldwide.

Responsibilities:

- Formulate and design marketing materials, including social media posts, newsletters, application notes, product brochures, and product videos.
- Develop, execute, and track global marketing campaigns to generate interest and drive demand for our high-resolution nanoindenters.
- Support our sales organization with the creation of attractive and highly relevant marketing materials.
- Occasionally utilize our unique nanoindentation instruments for various applications, generating high-quality measurement data and results that can be incorporated into marketing materials.

Requirements:

- Ph.D. in materials science or a related field.
- Thorough understanding of metallurgy fundamentals and related testing principles.
- Extensive experience in scientific writing, translating complex science into compelling, marketable messaging.
- Experience in marketing scientific instruments.
- Excellent spoken and written English language skills.
- Proficiency in using the Adobe Creative Suite, particularly InDesign, Photoshop, and Illustrator is a big plus.

Qualities We Seek:

- Exceptional storytelling skills, able to convey purposeful and concise content even when dealing with complex subjects.
- Thrives in fast-paced environments, excels under time pressure, and is ambitious in the pursuit of excellence.
- Good understanding of the current trends in the academic metallurgy field.

Why You'll Love FemtoTools:

- Join a multicultural, highly motivated team of experts in engineering, physics, mathematics, and materials science.
- Create impact on a global scale, as the marketing materials you produce will excite and impress the entire metallurgy/nanoindentation community worldwide.
- Enjoy growth opportunities and a competitive salary in a rapidly expanding market.
- Experience an exceptional quality of life in Zurich, consistently ranked as one of the world's top cities for quality of living. Our location in Buchs offers a short 20-minute commute from Zurich city center.
- Work with unmatched microchip-based sensor technology, allowing you to create truly world-leading results and marketing materials.

Interested in joining the highly-motivated FemtoTools team in Switzerland? Candidates with a keen interest are invited to forward their complete application (CV, reference letters, diplomas incl. transcripts, etc.) by email to jobs@femtotools.com.