

*FemtoTools is a high-tech Swiss company that develops and sells high-resolution, microchip-based nanoindenters for applications in materials science, metallurgy, thin films, and microsystem technology. Powered by our unique technology, we are rapidly growing both our team and our global customer base.*

# Scientific Communications Manager

We are looking for a highly-motivated science communications expert with extensive experience in mechanics and metallurgy. In this position, you will use our product portfolio to create, formulate, and spread new marketing materials across multiple channels.

## **What you would do:**

- Develop and execute global marketing campaigns based on specific tests measurement and applications in order to generate interest and drive demand for our systems
- Manage and expand our marketing channels by uploading exciting test results on existing or new platforms
- Use our unique nanoindentation instruments for various applications to generate high quality measurement data and results that can be used in various marketing materials
- Formulate and design marketing materials such as application notes, white papers, product brochures, product video, etc.
- Work with our team of Application Scientists to create value propositions for different market segments from new results
- Identify metrics to evaluate the success of our marketing channels and campaigns

## **What you should bring:**

- Passion for communications and science writing
- Excellent spoken and written English language skills
- Ph.D. in materials science or a related field
- Extensive, hands-on experience in the use of nanoindentation systems
- Very good understanding of metallurgy fundamentals and the related testing principles
- Experience in using the Adobe Creative Suite, especially InDesign, Photoshop and Illustrator

## **Who we are looking for:**

- You are a great storyteller. You understand that content should be purposeful and succinct, even when dealing with complex subjects. You write clearly, effectively and avoid fluff and jargon.
- You are passionate about data, experimental work, and the relentless pursuit towards achieving the best results
- You have a very good understanding of the current trends and challenges in the academic nanoindentation community

## **Why will you love Femtotools:**

- We are a great and growing team: You will be part of a multicultural, highly motivated and committed team of experts in engineering, physics, mathematics and material science.
- We offer a winning solution: Due to the unique microchip-based sensor technology, our instruments are unmatched on the market. As such, you will be able to create truly world-leading results and marketing materials.
- Ability to create impact on a global scale: The measurement results and marketing materials that you create will excite and impress the entire nanoindentation community worldwide.
- Growth opportunity and market competitive salary: Together with our rapidly growing market share, our team is constantly growing, continuously creating new opportunities and positions within our organization.
- We offer exceptional quality of life: Over the past 20 years, the city of Zurich has been ranked in 1st or 2nd place as the "worldwide quality of living city." We are located just outside of Zurich, directly at the train station of Buchs with a travel time of only 20 minutes from the center of Zurich.

Interested to join the highly-motivated FemtoTools team in Switzerland? Candidates with a keen interest are invited to forward their complete application (CV, reference letters, diplomas incl. transcripts etc.) by email to: [jobs@femtotools.com](mailto:jobs@femtotools.com)